

# LADYVALE PRIVACY POLICY

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This Privacy Policy outlines how Ladyvale Bakery collects, uses and discloses any personal information it handles.

## OUR CONTACT DETAILS

If you have any questions regarding this privacy policy please contact us at..

### **Ladyvale Bakery**

12 Chi Tennyson

Plen Tennyson

Nansledan

Cornwall, TR8 4GL

[ladyvalebakery@hotmail.com](mailto:ladyvalebakery@hotmail.com)

## THE INFORMATION WE COLLECT + HOW

We collect information which you have chosen to provide to us, including your name, email address, phone number. This is collected in a number of ways including:

- Newsletter sign Up
- In store sign Up
- Participation in marketing material
- Email correspondence with Ladyvale
- Through other means whilst being a customer, supplier or contact to Ladyvale

## HOW WE USE YOUR INFORMATION

We use your information to simply keep you up to date with what Ladyvale is upto. Allowing you to be the first to know about business news and offers we may be running.

We may in some circumstances use your information to analyze our customer base and improve our service we provide you.

## YOUR DATA PROTECTION RIGHT + CHOICE

We use reasonable administrative, logical, physical and managerial measures to safeguard your personal information against loss, theft and unauthorized access, use and modification. These measures are designed to provide a level of security appropriate to the risks of processing your personal information.

We only have information that individuals consent to giving us. If you no longer want to receive emails there will be the choice to unsubscribe on any email sent out. If you no longer want us to hold your data or have any complaints please direct them to:  
[ladyvalebakery@hotmail.com](mailto:ladyvalebakery@hotmail.com)